

IMAGE REMOVAL & REPORTING GUIDE

Your images were shared without your consent.

This guide tells you exactly what to do — step by step. From reporting on social media platforms, to filing with Indian government authorities, to stopping your image from spreading further. Run all steps in parallel for the best outcome.

Based on: MeitY Standard Operating Procedure for NCII (October 2025, Madras High Court directed) · US TAKE IT DOWN Act (signed May 19, 2025) · IT Act 2000 · IT Rules 2021.

EMERGENCY HELPLINES — TOLL FREE, 24 HOURS, 7 DAYS

1930

National Cyber Crime Helpline

181

Women Helpline — 24/7

112

Police Emergency

NCW WhatsApp: 7827-170-170 · CERT-In: incident@cert-in.org.in · One Stop Centres: missionshakti.wcd.gov.in

DO THIS FIRST 6 Steps to Take Right Now

01 Screenshot everything — before you do anything else

Capture every URL, post, profile, and message. Once content is removed, evidence is gone forever. Save the full URL, the date, and the time for every page.

02 Create a digital fingerprint on StopNCII.org

StopNCII creates a fingerprint of your image directly on your device — the image never leaves your phone. Facebook, Instagram, TikTok, Reddit, Snapchat, Pornhub, OnlyFans, Google, Bing, and many more will automatically block any re-upload of that image on their platforms.

stopncii.org/create-your-case

03 Report on every platform where the image appears

Use the in-app report button on each platform. Page 2 of this guide has exact steps for Instagram, Facebook, X, TikTok, Snapchat, Reddit, YouTube, WhatsApp, Telegram, Pornhub, and dating apps.

04 Remove the image from Google Search results

Open Google Images and find the image. Click the three-dot menu on the result, choose Remove result, then select 'It shows a sexual image of me.' You can submit multiple images in one form. Google prioritises intimate image removals.

myaccount.google.com/data-and-privacy

05 File a complaint on cybercrime.gov.in

India's official national cybercrime portal. Choose Women / Children Related Crime. You can file anonymously. Save your reference number. Under MeitY SOP, platforms must remove content within 24 hours of your complaint being routed. Call 1930 to follow up if no action within 7 days.

cybercrime.gov.in

06 Find your nearest One Stop Centre (OSC)

Free government support centres run by the Ministry of Women and Child Development. Staff will help you file the NCRP complaint, connect you with a free lawyer through DLSA, provide counselling, and assist you in filing a police complaint (FIR).

missionshakti.wcd.gov.in/statisticsOsc

Important: Do NOT delete your own copies of evidence. Do NOT confront the person responsible — this often causes the image to spread further. Focus on removal and documentation first.

PLATFORM REPORTING Steps for Each Platform

Use the in-app report button first. If the platform does not act within 48 hours, use the direct links listed below to escalate. You can report on all platforms at the same time.

Instagram

1. Tap the three dots (...) on the post or profile
2. Select Report > Nudity or sexual activity
3. Specify: Non-consensual intimate images
4. Usually reviewed within 24–48 hours

meta.com/safety/topics/bullying-harassment/ncii

No action? Escalate directly to Meta's NCII team at the link above

Facebook

1. Click the three dots (...) on the post
2. Select Report post > Nudity & sexual activity
3. Specify: Non-consensual intimate images
4. Usually reviewed within 24–48 hours

meta.com/safety/topics/bullying-harassment/ncii

Instagram & Facebook are both Meta — the same escalation link works for both

X (Twitter)

1. Click the three-dot menu on the post
2. Select Report post > Sensitive photo or video
3. Select: Unauthorized, intimate content of me
4. ALSO file a DMCA copyright notice — it is processed faster

help.x.com/en/forms/ipi/dmca

The copyright route on X is legally enforceable and typically resolved in ~25 hours

TikTok

1. Long press the video, or tap the share arrow
2. Select Report > Nudity & sexual activity
3. Choose the relevant sub-category and submit
4. Usually reviewed within 24 hours

tiktok.com/legal/report/privacy

Snapchat

1. Press and hold the snap or story
2. Select Report > Nudity or sexual content
3. Specify it is non-consensual and submit
4. Usually reviewed within 24–48 hours

support.snapchat.com/a/report-abuse-in-app

Reddit

1. Click the three-dot menu on the post
2. Select Report > Non-consensual intimate media
3. Reddit has this as a dedicated reporting category
4. Usually reviewed within 24 hours

reddit.com/report

Direct NCII form: support.reddithelp.com — search NCII in help centre

YouTube

1. Click the three-dot menu on the video
2. Select Report > Sexual content or infringes my rights
3. Use the Privacy Complaint form for images of you specifically
4. Usually reviewed within 24–72 hours

support.google.com/youtube/answer/142443

Pornhub & Adult Sites

1. Pornhub: use the dedicated removal form at the link below
2. Other sites: look for DMCA, Legal, or Report Abuse in the footer
3. No contact? Find the hosting company at whois.domaintools.com
4. Send the removal notice email from page 3 of this guide

pornhub.com/content-removal

Also file on cybercrime.gov.in — sharing NCII is a criminal offence in India

WhatsApp

1. Open the chat or group, tap the group name at the top
2. Scroll down and tap Report — sends the last 5 messages to WhatsApp
3. You can also tap Report & Exit to leave the group at the same time
4. WhatsApp cannot read encrypted messages but can and does ban groups

Also file on cybercrime.gov.in — messaging groups require government reporting

Telegram

1. In the chat or channel, tap the three-dot menu
2. Select Report > Pornography or Violence
3. For urgent cases, email abuse@telegram.org with the channel link
4. Include the full channel or group URL in your email

Also file on cybercrime.gov.in — messaging groups require government reporting

Dating apps (Tinder, Bumble, Hinge): Open the profile, tap the three-dot menu, Report > Fake profile / stolen photos. Also send the removal notice email (page 3) to the app's support team. Bumble participates in StopNCII.org.

GOVERNMENT CHANNELS INDIA Official Reporting — Run All Four in Parallel

One Stop Centres (OSCs) — Best Starting Point

Free physical support centres run by India's Ministry of Women and Child Development. Staff help you file on cybercrime.gov.in step by step, provide free legal assistance through the District Legal Services Authority (DLSA), offer counselling from trained counsellors, and assist with police FIR if you want one. Find your nearest centre: missionshakti.wcd.gov.in/statisticsOsc

cybercrime.gov.in — National Cyber Crime Reporting Portal

Go to cybercrime.gov.in > File a Complaint > Women / Children Related Crime. Click Citizen Login, enter your name, mobile number, and email, then verify with OTP. Describe what happened — include platform names, URLs, dates, and any suspect details you know. Upload all your screenshots and evidence. Submit and save your Reference Number carefully. For social media specifically, you can use the faster direct path: cybercrime.gov.in/Webform/report_abuse_social_media.aspx. Call 1930 to follow up if there is no action after 7 days.

Grievance Appellate Committee (GAC) — When Platforms Ignore You

The GAC is a government body with legal authority to order platforms to comply. If a platform does not act on your report, or if you are unhappy with their response, appeal to the GAC at gac.gov.in. This escalates beyond the platform's own internal review process.

Local Police or Cyber Cell — For Criminal Action

File a complaint at your nearest police station or dedicated cyber cell. Police can register an FIR, initiate criminal proceedings under IT Act 66E and 67A, and trace the origin of posts. Cybercrime has no jurisdiction limits — you can file from anywhere in India, regardless of where the image was originally uploaded.

REMOVAL NOTICE Email Template — Copy, Fill the Brackets, Send

Send this to: (a) the website owner or administrator, (b) the company hosting the website — find them at whois.domaintools.com, and (c) the domain registrar listed in the WHOIS result. Replace every item shown in [SQUARE BRACKETS] with your own details.

SUBJECT: URGENT — Removal of Non-Consensual Intimate Images

Date: [TODAY'S DATE]

To: [WEBSITE NAME] — Site Administrator / Designated Agent

From: [YOUR NAME] Email: [YOUR EMAIL ADDRESS]

Dear Sir / Madam,

I am writing to inform you that my personal image(s) have been published on your website or platform WITHOUT my consent. This constitutes:

1. Copyright infringement under the US DMCA, 17 U.S.C. Section 512
2. Violation of IT Act 2000, Section 66E — publishing private images without consent (up to 3 years imprisonment, fine up to Rs. 2 lakh)
3. Violation of IT Act 2000, Section 67A — sexually explicit material transmitted online (up to 5 years imprisonment, fine up to Rs. 10 lakh)
4. Non-compliance with IT Rules 2021, Rule 3(2) (b) — mandatory 24-hour removal
5. Non-compliance with MeitY Standard Operating Procedure for NCII, October 2025

INFRINGING URLs:

[URL 1]

[URL 2] (add more lines as needed)

I DEMAND THAT YOU:

1. Remove all of the above content within 24 hours of receiving this notice
2. Preserve all related records — IP address, timestamp, and uploader details
3. Send written confirmation of removal to [YOUR EMAIL ADDRESS]

I declare under penalty of perjury that I am the person depicted in the images listed above, and that they were published without my knowledge or consent. Failure to comply within 24 hours will result in formal complaint to CERT-In, filing on cybercrime.gov.in, and legal proceedings under Indian and international law.

Sincerely,

[YOUR NAME]

[YOUR EMAIL]

Date: [DD / MM / YYYY]

Generate this email with your details pre-filled at Real-Eye.in

YOUR LEGAL RIGHTS Laws That Protect You — India and International

Sharing intimate images without consent is a criminal offence in India. Cite these laws when reporting to platforms, government authorities, or the police.

IT Act 2000 — Section 66E

Publishing private images of any person without their consent

Up to 3 years imprisonment + fine up to Rs. 2 lakh

IT Act 2000 — Section 67A

Publishing or transmitting sexually explicit material in electronic form

Up to 5 years imprisonment + fine up to Rs. 10 lakh (first offence)

IT Rules 2021 — Rule 3(2)(b)

Platforms are legally required to remove reported NCII within 24 hours of a complaint

Platforms must act within 24 hours or risk losing their legal protection

MeitY SOP — October 2025

Madras HC-directed SOP: I4C coordinates removal across all intermediaries within 24 hours

Covers all platforms, OSCs, and law enforcement working in coordination

IPC / BNS — Section 354C

Voyeurism — capturing or sharing private images of a person without their consent

1–3 years imprisonment (first offence) · 3–7 years (repeat offence)

DPDP Act 2023

Right to erasure — you can demand deletion of your personal data from any platform

Penalties up to Rs. 250 crore for platforms that violate this right

US TAKE IT DOWN Act — May 19, 2025

Federal US law criminalising NCII including AI-generated deepfakes. Platforms must remove within 48 hours. Notice-and-removal compliance required from May 19, 2026.

Criminal penalties; enforced by the FTC; applies to all platforms serving US users

US DMCA — Section 512

You own copyright in images of your own likeness. File a copyright takedown notice against any website or hosting company.

Platforms must remove within 24–48 hours or lose their legal safe harbour protection

STOPNCII.ORG — PREVENT RE-UPLOADING

StopNCII creates a digital fingerprint of your image entirely on your own device. The image itself is never uploaded or shared. All participating platforms automatically block any future re-upload of that image.

1. Visit stopncii.org/create-your-case
2. Confirm you are 18+, the person shown, and the image is intimate
3. Select images — fingerprint is made locally on your device only
4. Submit fingerprint — automatically sent to all participating platforms
5. Save your Case Number and PIN — cannot be recovered if lost
6. Any re-upload attempt on any participating platform is auto-blocked

Participating: Facebook, Instagram, TikTok, Snapchat, Reddit, Pornhub, OnlyFans, Microsoft Bing, Google Search, Threads, Bluesky, RedGIFs, Vivastreet, and more.
StopNCII also accepts AI-generated deepfakes. Under 18? Use takeitdown.ncmec.org instead.

EVIDENCE TO PRESERVE — DO THIS BEFORE REPORTING

Full-page screenshots

Capture the URL bar, the image, and surrounding content. Record the date and time.

URL of every page

Copy the complete web address from your browser. Note when you accessed it.

Profile and account details

Screenshot username, display name, bio, and profile photo of the person who posted.

Web Archive snapshot

Go to web.archive.org/save and paste each URL. Creates a permanent timestamped record.

Conversations and threats

Screenshot every message, demand, or threat. Include timestamps in every screenshot.

WHOIS lookup

whois.domaintools.com — paste the domain name, screenshot the result showing site owner.

All complaint reference numbers

Save every reference number from cybercrime.gov.in, police FIRs, and platform reports.

Your original images

Keep your originals safe. They prove you are the original owner or the person depicted.